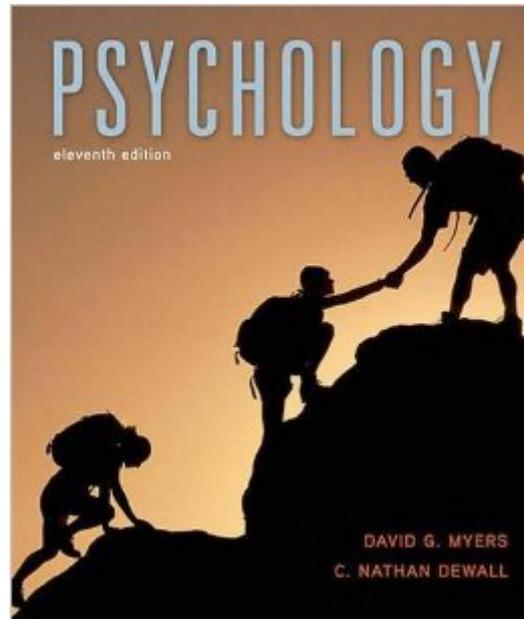


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Psychology, 11th Edition



Synopsis

David Myers's™ new partnership with coauthor C. Nathan DeWall matches two dedicated educators and scholars, each passionate about teaching psychological science through writing and interactive media. With this new edition of the #1 bestselling *Psychology*, Myers and DeWall take full advantage of what an integrated text/media learning combination can do. New features move students from reading the chapter to actively learning online: How Would You Know puts students in the role of scientific researcher and includes tutorials on key research design principles; Assess Your Strengths self-tests help students learn a little more about themselves, and include tips about nurturing key strengths. These and other innovations rest on the same foundations that have always distinguished a new David Myers edition—exhaustive updating (hundreds of new citations), captivating writing, and the merging of rigorous science with a broad human perspective that engages both the mind and heart. This edition of *Psychology* is accompanied by its own dedicated version of Worth Publishers's™ breakthrough online course space, featuring a fully integrated e-Book, LearningCurve adaptive quizzing, a rich collection of student media resources, and easy setup, assessment, and course management options for instructors. What's in the LaunchPad

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Customer Reviews

I bought this book brand new because it is supposed to have an access card to the online labs inside it. There is no card inside and the online labs are VERY crucial to the class. I will have to send the book back and get a new one and I only have a matter of a couple days before my class starts.

I only bought this book new because it was supposed to have an access card for the online content that is crucial to my class. Well once the book got here I figured out this version did not come with the access code. I will now have to send it back and find somewhere else to buy the book... oh did I mention I have an online quiz due tomorrow night that I now can not access?

The book gives a pretty good indication what the author thinks the teacher should put on the test and what the student should know for the test. Overall, the book gives the impression of a remedial text for students of limited ability, who prefer to view everything, even science and facts, through a lefty lens.

The book is written in a breezy style that wastes time and sometimes talks down to the reader. Since the emphasis is on the scientific aspects of psychology, a more sober and rigorous tone would be more appropriate. Once the author steps outside the narrow confines of the psychological ideas he's reporting, he becomes laughably biased. For example, to contrast scientific thinking with hunches he uses George Bush's claim that he sometimes "went with his gut" in making decisions. The author takes no similar shots at Democrats, for example, their habit of ignoring research on the outcomes of social programs that take a large share of the national budget. The author also fails to understand that people can't base every decision on science, since not every issue has been studied or even lends itself to scientific analysis. Similarly, in discussing the work of William James, one of the founders of modern psychology, the author spends more time describing James' helping a female student with her career than describing the theories that make James important. The author gives advice about maintaining a neutral, skeptical, fact based attitude, but betrays in his own thinking, politically correct narrow-mindedness, ideology, and bias. On the positive side, the author boldfaces important terms. The book gives a pretty good indication what the author thinks the teacher should put on the test and what the student should know for the test. Overall, the book gives the impression of a remedial text for students of limited ability, who prefer to view everything, even science and facts, through a lefty lens.

I rented this book through Kindle for PC and my rental ran out two and a half weeks before my class ended so I had to rent it again. Renting it twice costed me more than buying it. Very sneaky and frustrating, .

I was shipped a brand new book, which was very nice. The book also shipped in a very short amount of time.

i didn't really use it for my class

It's the best book I have ever bought although I never understood what the context in the book meant since I have been using website to interpret it right for me .. Ally of work though ..

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